

Business NCFE V Cert & GCSE

Subject content: Year 10

GCSE - Year 10

Unit 1 – Business in the real world

- Business types
- Locations
- Business Planning
- Business Growth

Unit 2 – Influences on Business

- Technology
- Ethics
- Economic
- Legal

Unit 4 – Human Resources

- Organisation
- Recruitment
- Training

V Cert - Year 10

Unit 1 – Introduction to Business and Enterprise

LO1 Entrepreneurship, organisation and stakeholders

LO2 Marketing

LO3 Operations

LO4 Internal Influences on Business

LO5 External Influences on Business

Subject content: Year 11

Year 11

Unit 3 – Business Operations

- Production
- Quality
- Customer Service

Unit 5 – Marketing

- Market research
- Product, Price, Place, Promotion

Unit 6 – Finance

- Cash Flow
- Break Even
- Financial Performance

V Cert - Year 11

Unit 2 – Understanding resources for Business and Enterprise Planning

LO1 Research, Planning, Growth and Development

LO2 Human Resources

LO3 Finance

LO4 Business Planning

Assessment

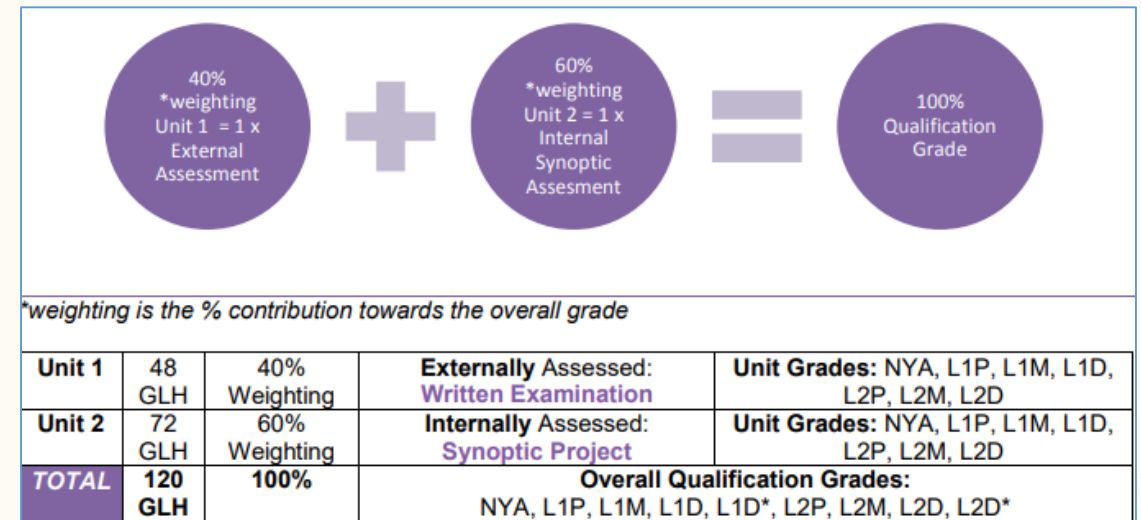
GCSE

- This qualification is linear.
- This means that students will sit all their exams at the end of the course.
- Two 1hr 45min exams at the end of Year 11, split across units (50% each)
- NO COURSEWORK

Paper 1: Influences of operations and HRM on business activity	
What's assessed <ul style="list-style-type: none"> • Business in the real world • Influences on business • Business operations • Human resources 	Paper 2: Influences of marketing and finance on business activity
How it's assessed <ul style="list-style-type: none"> • Written exam: 1 hour 45 minutes • 90 marks • 50% of GCSE 	What's assessed <ul style="list-style-type: none"> • Business in the real world • Influences on business • Marketing • Finance
	How it's assessed <ul style="list-style-type: none"> • Written exam: 1 hour 45 minutes • 90 marks • 50% of GCSE

V Cert

- This qualification is assessed across one exam and more weighted toward the Synoptic Project Coursework unit.
- One 1hr 30min exam in November of Year 11 (40%) – Including an option to resit in March.
- One Synoptic Project Coursework Unit due in April (60%) – Conducted as a 21 hour controlled assessment in class. This includes two opportunities for submission.



Developing confident, respectful and successful young people



How V Cert compares to more traditional GCSE

V Cert

- It is designed for learners who want an introduction to business and enterprise that includes a vocational and project-based element.

This qualification has been designed to sit alongside the requirements of core GCSE subjects and is appropriate for learners who are motivated and challenged by learning through hands-on experiences and through content which is concrete and directly related to those experiences.

It is distinct from GCSE Business Studies, as it encourages the learner to use knowledge and practical enterprise tools to prepare them for business. They will develop significant personal and vocational business skills that can be transferred to further study or employment.

The study of business and enterprise involves understanding key business and enterprise areas such as, legal structures, marketing, market research, operations management, resource planning, human resources, funding, finance and business and enterprise planning.

The qualification focuses on an applied study of the business and enterprise sector and learners will gain a broad understanding and knowledge of working in the sector.

How do V Certs measure up?

V Certs are designed as technical alternatives to GCSEs. Below is our grading model, alongside both the old and new model for GCSE grading, so you can understand comparable achievement rates in other subjects.

Old GCSE grading structure	New GCSE grading structure	V Cert grading structure	
A*	9	Level 2	D* 8.5
A	8		D 7
B	7		M 5.5
C	6	Level 1	P 4
D	5		D* 3
E	4		D 2
F	3		M 1.5
G	2	P 1	
U	1	NYA (Not Yet Achieved)	
U	U	NYA (Not Yet Achieved)	

Study suggestions

- All students must work keep abreast of current affairs (we recommend BBC newsbeat)
- Most students and should work through exercises on [senecalearning.com](https://www.senecalearning.com) and GCSE pod
- Some students could read more widely around current affairs issues relating to business