

Business

NCFE V Cert & GCSE



 Wellsway School

Developing confident, respectful and successful young people



Subject content: Year 10

GCSE - Year 10

Unit 1 – Business Activity

- Business types
- Enterprise
- Business Planning
- Business Growth

Unit 2 – Influences on Business

- Technology
- Ethics
- Economic
- Legal
- Globalisation

Unit 3 – Business Operations

- Production
- Quality
- Supply Chain
- Sales Process

V Cert - Year 10

CA1 - Entrepreneurship, business organisation and stakeholders

CA2 - Market research, market types and orientation and marketing mix

CA3 - Human resource requirements for business and enterprise

CA4 - Operations management

CA5 - Business growth

Subject content: Year 11

Year 11

Unit 6 – Human Resources

- Recruitment
- Training
- Motivation
- Organisational structure

Unit 5 – Marketing

- Market research
- Product, Price, Place, Promotion

Unit 4 – Finance

- Sources of finance
- Cash Flow
- Break Even
- Profit margins
- Financial Performance

V Cert - Year 11

CA6 - Sources of enterprise funding and business finance

CA7 - The impact of the external environment on business and enterprise

CA8 - Business and enterprise planning

Synoptic Project

Exam Revision

Assessment

GCSE

- This qualification is linear.
- This means that students will sit all their exams at the end of the course.
- 2 exams at the end of Y11
 - One 2 hour exam worth 62.5%
 - One 1hr 30min exam worth 37.5%
- NO COURSEWORK

Component 1: Business Dynamics Written examination: 2 hours 62.5% of qualification
A mix of short answer and structured questions based on stimulus material covering all of the specification content
Component 2: Business Considerations Written examination: 1 hour 30 minutes 37.5% of qualification
Data response questions covering all of the specification content

V Cert

- This qualification is assessed across one exam and more weighted toward the Synoptic Project Coursework unit.
- One 1hr 30min exam at the end of Y11 worth 40%
- One Synoptic Project Coursework Unit written in Y11 worth 60% – Conducted as a 21 hour controlled assessment in class.

Assessments	Assessment time	% weighting	Raw marks	Scaling factor	Scaled marks*	Assessment conditions	Marking
Non-exam assessment (NEA)	21 hours	60%	120	1.000	120	Supervised	Internal, with external moderation
Examined assessment (EA)	1 hour 30 minutes	40%	80	1.000	80	Invigilated	External
Assessment total	22 hours 30 minutes	100%			200		

How V Cert compares to more traditional GCSE

V Cert

- It is included in the curriculum
- The curriculum is designed to meet the needs of all learners (KS4) and to provide a high quality education for all
- This learning is designed to be relevant to the world of work
- This subject is designed to be a 'through the roof' subject
- It is a practical subject that encourages personal development

How do V Certs measure up?

V Certs are designed as technical alternatives to GCSEs. Below is our grading model, alongside both the old and new model for GCSE grading, so you can understand comparable achievement rates in other subjects.

Old GCSE grading structure	New GCSE grading structure	V Cert grading structure
A*	9	Level 2
A	8	
B	7	
C	6	Level 1
B	5	
C	4	
D	3	
E	2	NYA (Not Yet Achieved)
F	1	
G		
U	U	

Study suggestions

- All students must work keep abreast of current affairs (we recommend BBC Newsbeat)
- Seneca & GCSEPod – Revision material and Quizzes/Assessments
- BBC Bitesize
- Eduqas Resources Website – Digital Textbook and tasks



Seneca Learning - Fre...

RM

The nature of business activity

The competitive business environment

Businesses have to compete in a competitive environment. This means that they are not the only business providing a particular good or service (product). Consumers usually have a choice on what they spend their money on, for example if you wanted to buy a new mobile phone you would have a number of different models made by different manufacturers to choose from. Normal consumer behaviour predicts that if the product is identical or very similar you will choose the cheapest.

However, consumers are normally prepared to pay a higher price if they think that the



GCSEPod 2.0

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How can home support?

- PLCs
- Past Papers
- Flash cards and Quizzing
- Revision Guides