

Level 3 CTEC Business

The Course

The Cambridge Technical in Business has been developed to meet the changing needs of the business sector, and prepare you for the challenges you will face in Higher Education or employment.

You will learn how a business might evolve from a small start-up business to a large multinational organisation. You will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set.

You will also look at the internal workings of businesses, including their internal structure and how different functional areas work together. You will gain an understanding of the legal, financial and ethical factors that have an impact and explore ways in which businesses respond to changes in their economic, social and technological environment.

The Content

In the first year you will study the two examined units entitled The Business Environment and Working in Business.

In the second year you will build on this knowledge, studying three units that will be assessed through coursework. Coursework assessments will include presentations and role play, as well as traditional reports. The units studied in the second year will look at a variety of business needs such as communication, market research and human resources.

Assessment

50% examined, 50% coursework.

Subject entry guidelines

GCSE English Literature or Language and Maths grade 4 or above

Pathways/Careers

The skills you learn are also transferable across a broad range of subjects and careers.

Students go on to successfully study or work in many fields, including:

Actuarial work
Investment banking
Underwriting

Business analytics
Forensic accountancy
Management consultancy

Accountancy
Insurance
Project management