

A Level Business

The Course

Business is front page news. The way companies operate is under greater scrutiny than ever before, while TV programmes like *The Apprentice* and *Dragon's Den* have raised the profile of Business to a new generation. To succeed at this subject you don't need to have studied at GCSE level but you must have an interest in how businesses function and the external environment in which they operate. You will need to read widely around the subject and be interested and engaged in business news. The course requires a significant understanding and use of numeric data and you will need to be confident undertaking calculations and using data presented in tables, charts and diagrams.

The Content

The new linear AQA specification is now well established. The subject is now up to date and relevant. You will engage with, explore and understand business behaviour and develop a critical understanding of what business is and does. It is a coherent, challenging and modern specification which has been designed to inspire students and develop useful skills in problem-solving, decision-making and critical analysis. The topics lend themselves to studying and engaging with the business world. We will encourage you to follow business developments and think critically about contemporary business issues. Most of the assessment material will be based on real business situations.

Assessment

100% examined. There is no coursework.

Paper 1: Multiple-choice questions, short answer and two essays. The essays assess your knowledge and understanding of current real business situations.

Paper 2: Three compulsory data response questions. One of which is numeric data only.

Paper 3: One compulsory case study consisting of six questions.

Subject entry requirements

GCSE Maths grade 5 or above

GCSE English Language grade 4 or above

Pathways/Careers

Students go on to study or work in many fields successfully, including:

Business	Accountancy	Finance	Law
Publishing	Education	Manufacturing	Human Resources
Recruitment	Public Relations	Analyst	Administration
Sales	Advertising	Marketing	Management